



Sri G.V.G. Visalakshi College For Women, Udumalpet- 642128
Autonomous and Affiliated to Bharathiar University, Coimbatore
Accredited at A⁺ grade by NAAC (Fourth cycle)
An ISO 9001:2015 Certified Institution



ISO 9001:2015



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Circular

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Department of Commerce (Business Analytics)

Circular

Date: 05.01.2024

The Department of Commerce (Business Analytics) is organizing Webinar on “Investor Awareness Programmme” on 09.01.2024 between 01.30 pm – 02.30 pm. As per the schedule, the UG students mentioned below are cordially invyted to gain awareness and knowledge relating to Investment.

Platform: Zoom

Link:https://zoom.us/join/zoom/register/tJAsf2hpj4iHNf0xY8d7W_mp_7zrk_yw_md

S.No	Class	Signature of the HOD
1.	II B.Sc (CS) 'A'	
2.	II B.Com(CA)	
3.	II B.A History	
4.	II & III B.Com(BA)	
5.	II B.A Economics	

Susmitha
Signature of HOD

HEAD OF THE DEPARTMENT,
Department of Commerce,
(Business Analytics)
G.V.G. Visalakshi College for Women,
Udumalpet.

Invitation

SRI GVG VISALAKSHI COLLEGE FOR WOMEN
(AUTONOMOUS)

AFFILIATED TO BHARATHIAR UNIVERSITY
ACCREDITED A+ GRADE BY NAAC
AN ISO 9001 - 2015 CERTIFICATED INSTITUTION

DEPARTMENT OF COMMERCE
(BUSINESS ANALYTICS)

ORGANISES A
WEBINAR ON

INVESTOR AWARENESS PROGRAM

Resource Person: Ms. MEGHNA BOSE
(Empaneled Trainer to NSE)

Date : 09.01.2024

Time : 01:30 P.M To 02:30 P.M

Platform : Zoom

Link : https://zoom.us/meeting/register/tJAsf-2hbj4iHNf0xY8d7W_mp_7zrk_yw_md

COORDINATOR
DR.N.LAKSHMI

PRINCIPAL I/C
DR.N.LAKSHMI

ORGANIZING COMMITTEE:
MS.S.SUSMITHA
DR.R.BEENA

ALL ARE CORDIALLY INVITED

Report

Webinar on "Financial Literacy Programme"

Date: 09/01/2024

Time: 1.30pm - 2.30pm

Online Meeting Platform: Zoom

Department of commerce organises [Business Analytics] webinar on "Financial Literacy Programme". The Resource person Ms Meghna Bose provided general financial literacy awareness and covered the topics

- Securities Market
- Structure of Indian Security Market
- kinds of investment evaluation factors
- Financial planning (ways)
- Functions of banks and their awareness.

Outcome:

Students gained awareness with regard to the financial literacy, planning, benefits and advantages.

Number of Beneficiaries: 105

Resource Person
Ms Meghna Bose

Sumitha
Head of the
Department

HEAD OF THE DEPARTMENT,
Department of Commerce,
(Business Analytics)
G.V.G. Visalakshi College for Women,
Udumalpet.

H. Lakshmi
Principal

PRINCIPAL i/c
SRI GVG VISALAKSHI COLLEGE
FOR WOMEN (AUTONOMOUS)
VENKATESA MILLS (POST),
UDUMALPET - 642 128.

Investors Awareness Programme-Screenshots

The screenshot shows a Zoom meeting window with a slide titled "What is meant by Securities Market". The slide content is as follows:

What is meant by Securities Market

Capital market is a place where buyers and sellers indulge in trade (buying/selling) of financial securities like bonds, stocks, etc. The trading is undertaken by participants such as individuals and institutions. In India the capital markets is governed by Securities and Exchange Board of India - SEBI

The slide features an illustration of a "Stock Market" stall. A vendor is selling "Financial Instruments" to a "Seller" and a "Buyer". The NSE logo is visible in the bottom left corner of the slide.

The Zoom interface shows participants: Kaviya S, Susmitha S, Meghna Bose (current screen), and Manjula devi S. The system tray at the bottom indicates the time is 13:58 on 09-01-2024.

The screenshot shows a Zoom meeting window with a slide titled "Investment Evaluation Factors". The slide content is as follows:

Investment Evaluation Factors

The slide displays a flowchart of factors: **Liquidity** (Safety), **Convenience** (Returns), **Taxability of Earnings** (Ticket size), and **Tax Deduction**. Below the flowchart are five pie charts and a risk indicator showing a transition from "High Risk" (upward arrow) to lower risk (downward arrow).

The Zoom interface shows participants: Susmitha S, Sona David, Kaviya S, and Sneha 1112. A "Participants (53)" list is visible on the right side of the screen, listing names like AK, KV, PV, MP, TS, SM, JR, AS, AS, S, AM, RS, MM, SN, DV, BI, KR, SV, AF, and JS. The system tray at the bottom indicates the time is 14:08 on 09-01-2024.

Resource Person Profile

Meghna Bose



Meghna is a dynamic & results driven professional with around two decades of experience across diverse areas of Human Resource Management & Experiential Marketing. Prior to her current role as Director, Customer Relations with Eficaz Skill Development, a learning & development organization which aims to create a positive impact through their learning initiatives, she was working with several firms like LXL Ideas, Red Entertainment, Bharti Airtel Ltd. and the like.

She has worked on projects involving both high level strategy and ground level execution. A people's person with operational understanding and effective stakeholder management, she has always ensured optimal business impact in every domain she has worked, be it Events or HR. With an eye for detail, her core competence lies in ensuring end to end management of projects delivering excellence and making a lasting impact.

With an MBA degree from Pune, she dons many hats as an anchor, emcee, trainer and is a fantastic singer. An eloquent speaker with a voice brimming with a vibrant life force that can lift up spirits of everyone she encounters. She gives her 100% to everything and can keep audiences engaged and enthralled throughout the interaction. She also has a fine understanding of the financial market and is a SEBI SMART certified trainer & has been successfully delivering Investor Awareness Programs for many institutes & corporate over the last few years.